



LEARNING
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Beyond Data Silos: Strategies for Improved Demand Planning



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SURGENCE™

The Only Way Out Is Through

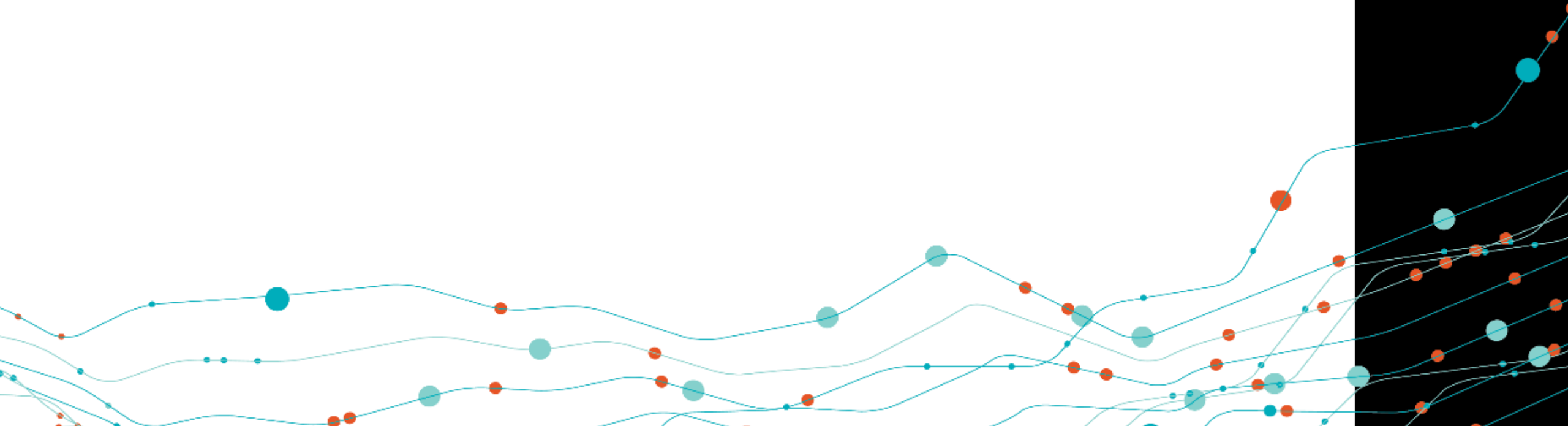
Beyond Data Silos: Strategies for Improved Demand Planning



Agenda



- The Challenges of Data Silos
- Integrating Data Silos
- Surgence™ Unlocking Possibilities



Data Silos



Appropriate Silos

- Security & Privacy
- Internal/External Controls
- Business Units

Unintended Silos

- Technology Disconnected
- Lack of Resources
- Yet to Build Data Strategy

Impact of Silos

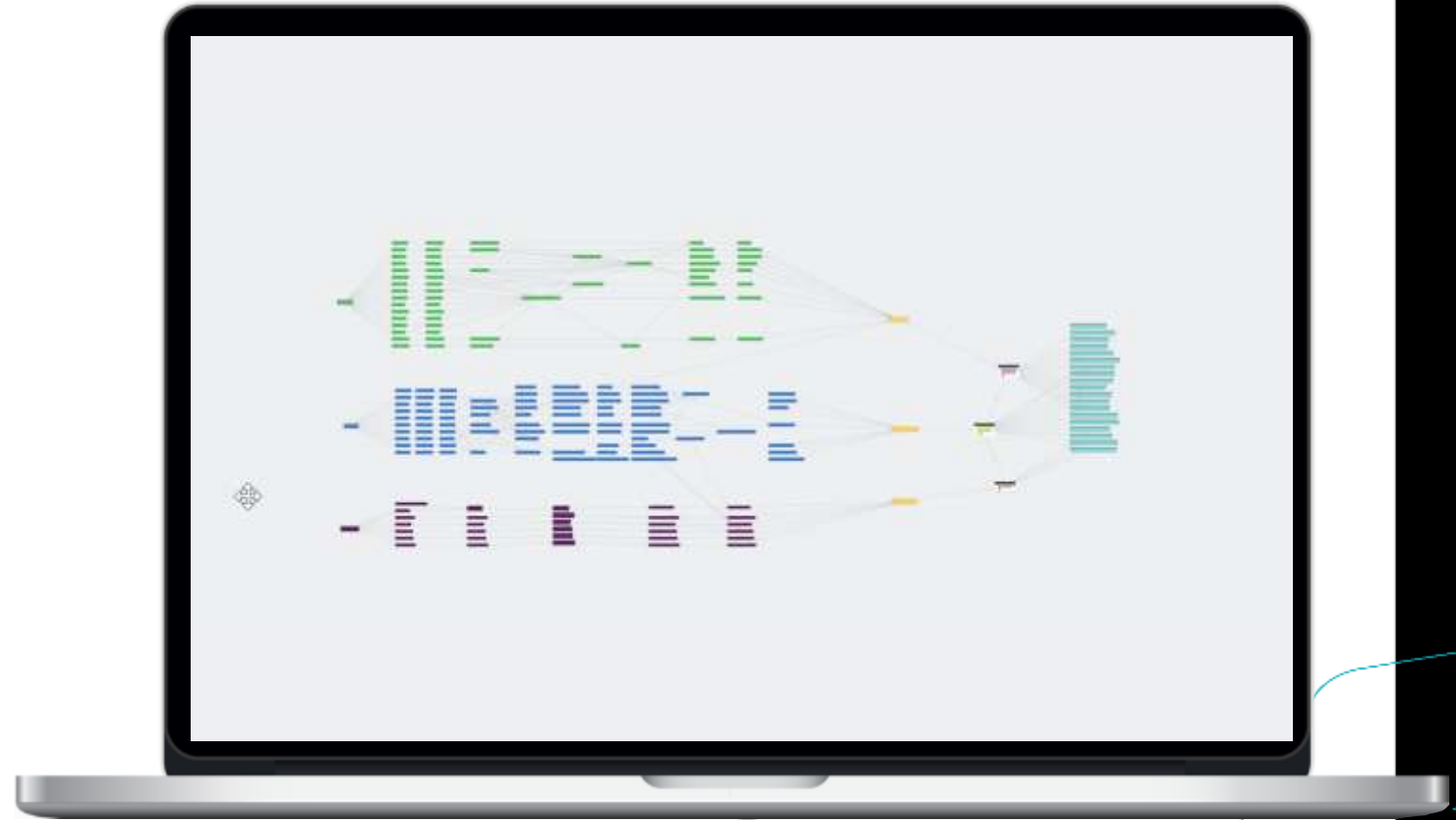
- Inconsistent & Redundant Data
- Uninformed Decision Making
- Incomplete Analytics & Insights



Integrating Data Silos



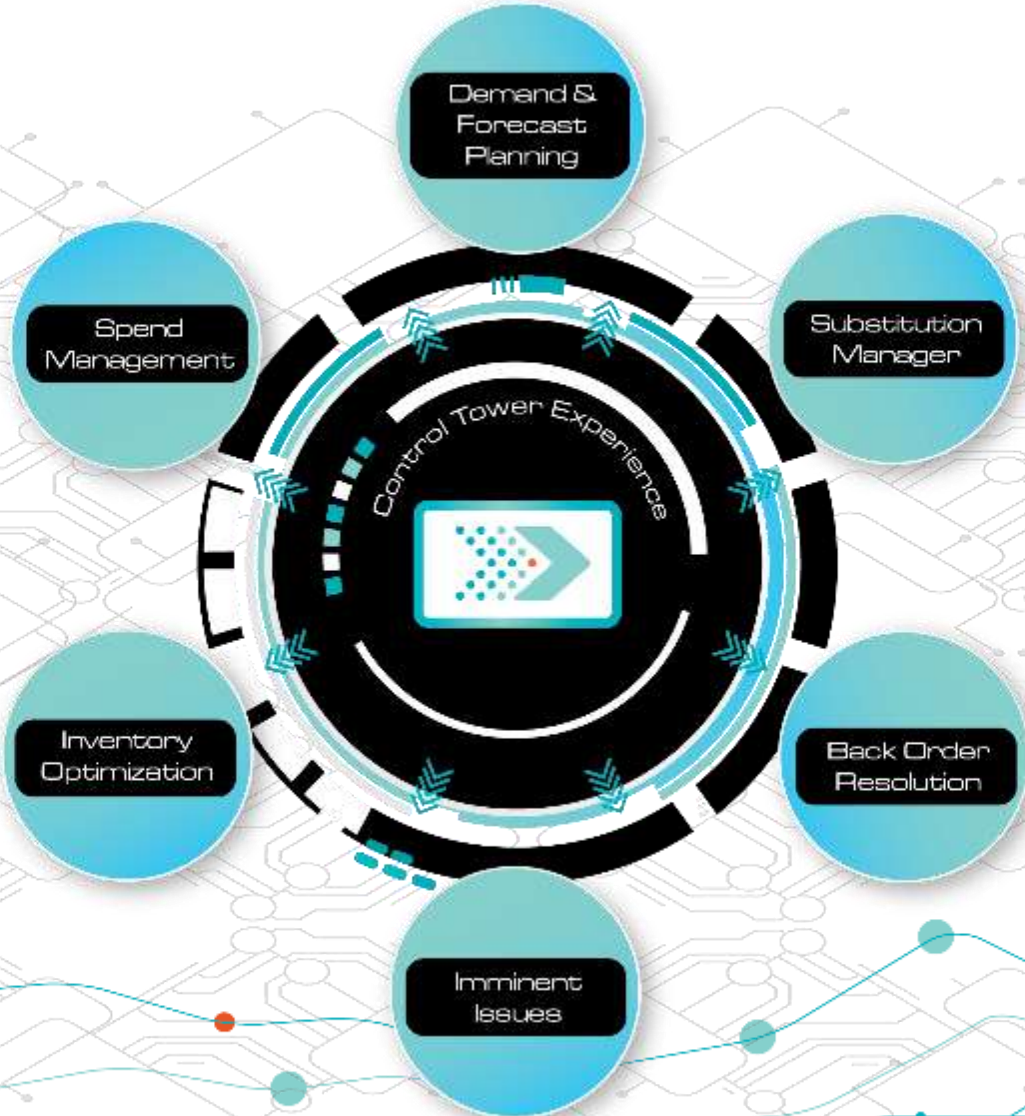
- Ease of Connection
- Leverage an Ontology
- Build for Scale



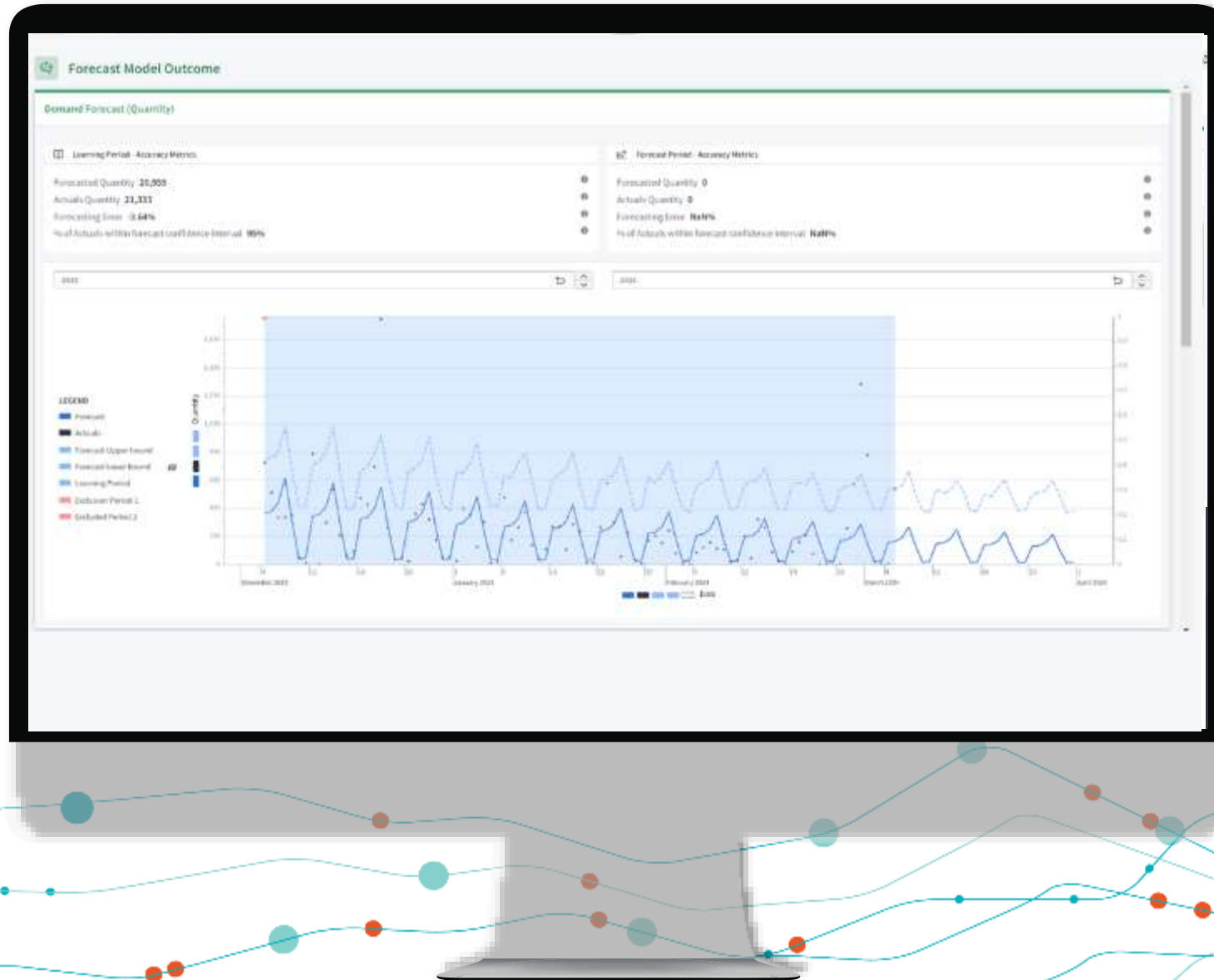
Surgence™ Unlocking Possibilities

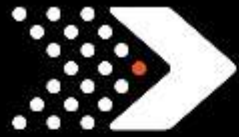


Surgence™ Applications In Action



What is Possible?





SURGENCE™
The Only Way Out Is Through

Thank You!

Connect with me at CFisher@concordancehs.com
WeAreSurgence.com





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