



# STREAMLINING HEALTHCARE EXPO & BUSINESS EXCHANGE

OCTOBER 12–15, 2021 • CHICAGO, ILLINOIS

Virtual



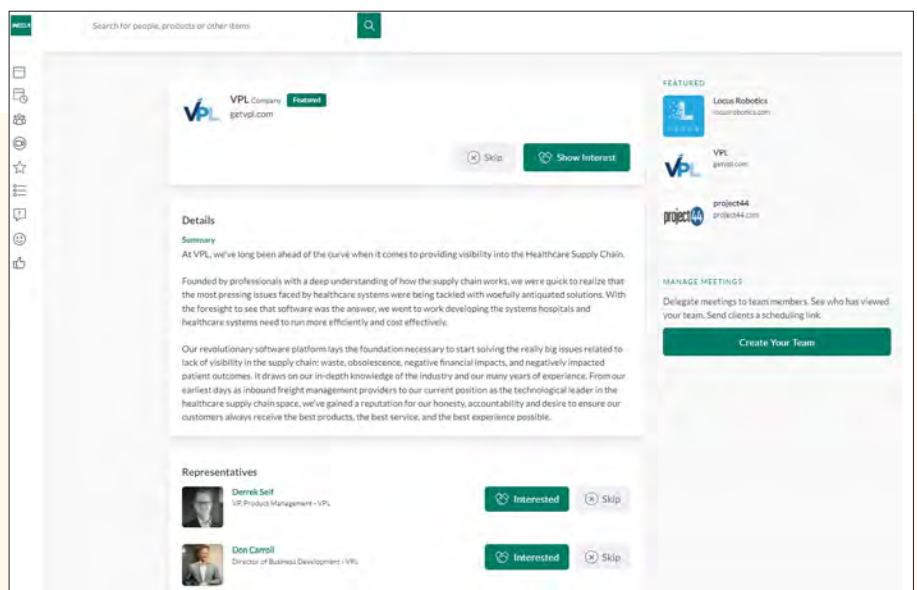
WHERE THE  
INDUSTRY  
RECONNECTS

## Essential Supporter Package

- 6 Full Registrations
- Additional registrations at reduced rate of \$599 (\$400 savings)
- Early access to Airmet — *you'll receive an additional 30 minutes at the start of each session to meet with the following:*
  - Distributor Networking Session (*drop-in networking with Independent & National Distributors*)
  - GPO & IDN Networking Session (*drop-in networking with GPO and Health System Leaders*)
- Early access to attendee list with contact information to set up 1:1 meetings
- Brand Recognition as an Essential Supporter
  - Rotating logo on virtual event platform
  - Logo in attendee Welcome Kit
  - Logo on HIDA's Website
  - Logo on pre-event marketing material
- Sponsor tracking and analytics
- Featured Custom-Built Sponsor Hub on platform to include:
  - Logo and contact information
  - Link to website, content and videos
  - Product/Service Summary
- Team Meeting Functionality
  - Schedule in the moment meetings
  - 1:1 video calls
  - Instant messaging capabilities
- Featured in Pre-Event Marketing e-Blast (*company logo w/ hyperlink, 150-word max company description*)
- Product Listing in Product Gallery Showcase
- One-on-One Training on How to Use the Event Platform

### Virtual Essential Supporter Benefits:

- Access to Enduring Educational Content
- Increased Attendance (900+ Attendees)
- Limited Sponsorships
- No Travel Costs
- Greater Opportunity to Engage with Multiple Customers at a Time



HIDASTreamlining.org