



HOMECARE/ POST-ACUTE CUSTOMER INSIGHTS

Virtual Event | December 7, 2022



Optimize Your Experience

Lock in your sponsorship package for premium exposure to Homecare/Post-Acute Customer Insights attendees. HIDA offers a wide variety of sponsorship opportunities at various price points, so you can select the options that best suit your marketing strategy and budget. HIDA can also build a customized sponsorship solution just for you so you can get in front of your target audience.

- **Sponsored Email Blast**
\$1,250
(Limited to 1 Sponsor) Email to registrants (3 weeks out and 1 week out) that feature your product/service.
- **Rotating Logo on Platform**
\$1,700
Rotating logo on platform and linking to URL of your choice.
- **Education Session Sponsor**
\$2,000
“Short & sweet” video introducing yourself, company and introduction of speaker. Company logo next to session.
- **Video & Text Banner (home page)**
\$2,700
Short video that can be placed on the home page along with accompanying text. Great opportunity to welcome attendees and promote your company/product. Image sizing – 450x250px
- **Login Page Branding Sponsor**
\$3,300
Display your imagery/branding on the login page for exposure to every registered attendee. Image sizing – 1280x1440px (max 2mb)
- **Home Page Branding Sponsor**
\$3,850
This sponsorship will garner you the greatest amount of visibility with placement on the landing page of the event platform. Image sizing – 1440x660px



**All packages include company logo in event marketing material, and listing on our website.*

Upcoming Virtual Events

- **Sales & Marketing Summit** | November 9-10, 2022 | Virtual

Reserve Your Sponsorship

Contact Esha Bell (703-884-1152 or bell@hida.org).

HIDA.org/HomecarePost-Acute