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HEALTHCARE SUPPLY CHAIN EXPERTS AND LEADERS
MEET TO DISCUSS PATIENT EXPERIENCE MOVEMENT

Alexandria, Va. – Healthcare industry leaders gathered to discuss ways to improve patient experience at the first-ever Patient XP 2013 Summit last week in Skaneateles Falls, N.Y. The summit, presented by Welch Allyn, Inc., and the Health Industry Distributors Association (HIDA), focused on the growing importance of patient satisfaction in today's new healthcare models. National and regional healthcare providers, manufacturers, and distributors attended the summit, which was also sponsored by TIDI Products and PDI.

Cleveland Clinic Health System Chief Experience Officer & Surgeon Jim Merlino opened the meeting by drawing on his patient-centered care expertise to outline steps for developing a patient experience strategy, ensuring that all aspects of supply chain and provider operations meet the highest possible patient standards.

Healthcare Value Network Director Mike Stoecklein followed by speaking to attendees about the value of applying lean healthcare principles across the healthcare spectrum to enhance patient care quality and outcomes.

The meeting concluded with a keynote address from renowned architect and top 25 healthcare designer in the country Michael Graves.

For more information, please visit www.HIDA.org/PatientXP.

About HIDA
The Health Industry Distributors Association (HIDA) is the premier trade association representing medical products distribution. HIDA members primarily serve the nation's hospital, long term care, and physician/alternative care markets. For more information, visit www.HIDA.org. For more information on HIDA’s Streamlining Healthcare initiative, visit www.streamlininghealthcare.org.

About Welch Allyn
Welch Allyn helps reduce risk and improve patient safety, satisfaction and outcomes in a variety of clinical settings through a complete range of EMR-interfaced vital signs and cardiac monitoring diagnostic solutions, physical diagnosis instruments, and infection control products. The company specializes in helping doctors, nurses, and other frontline providers across the globe streamline workflow by developing innovative solutions that enable immediate access to accurate patient data. A leading global healthcare company founded in 1915 and headquartered in Skaneateles Falls, N.Y., Welch Allyn is a family-owned business that employs nearly 2,600 employees in 26 different countries. More information about Welch Allyn and its complete line of connected products and solutions may be found at www.welchallyn.com.