



PWH Presents

CLIMBING THE LADDER TO SUCCESS

*An educational series to help you
take the next step!*

*Each session offered twice and
tailored to meet the needs of two
different audiences:*

- *Aspiring Leaders*
- *Executives & Managers*





WHAT'S YOUR NEXT STEP?

PWH's "Climbing the Ladder to Success" webinar series offers a rare opportunity for you to hone your leadership skills with Linda Sheidler Doyle, Ph.D., former Professor of Management Practice at the Harvard Business School (HBS).

Professional Development that Fits Easily Into your Schedule

Dr. Doyle will present a series of five one-hour programs in a webinar format. Become a better leader in the comfort of your own office—or anywhere you have phone service and a connected computer. Participate in just one or all five classes.

Choose Your Level of Experience & Need

Aspiring Leaders— Those who have some leadership responsibility for activities or small groups of people. This series will help aspiring managers think about organizational issues to enable them to move up.

Executives & Managers— Those who have multiple direct reports and significant managerial responsibility. This advanced series will focus on honing skills, and acquiring some framework to think about organizational issues in a more sophisticated way.

Come One—Come All!

PWH is pleased to offer this excellent leadership program to men and women, members and non-members, in healthcare—or any other industry. If you're looking to gain knowledge and new ideas for leading others and furthering your career, you're in the right place.



ABOUT OUR PRESENTER

Linda Sheidler Doyle, Ph.D.

*Former Professor of Management Practice
Harvard Business School*

Linda Sheidler Doyle is an educator and advisor to organizations with a particular focus on leadership development.

Her career includes 30 years experience at Harvard Business School (HBS), from which she retired in June, 2005.

From 2002-2005 she was a Professor of Management Practice, teaching Leadership and Organizational Effectiveness in the Owner/President Management Program (OPM) and Leadership and Organizational Development in the MBA Program.

From 1994 to 2002 she was the President and Chief Executive Officer of the Harvard Business School Publishing Corporation, a not-for-profit publishing enterprise which seeks to educate leaders, communicate important ideas, and improve the practice of management.

Prior to assuming the role of CEO at HBS Publishing, Dr. Doyle served as Associate Dean for Administration for five years.

Other assignments at the School include three years as Adjunct Professor of Business Administration and Course Head for Management Communication—a required course in the first year of the MBA program—and eight years leading human resources management activities for the administrative and support staff at the School.

Since her retirement, Dr. Doyle has been reappointed as Professor of Management Practice and returned to the School in 2006 and 2007 to teach in the OPM Program. She serves as an advisor to and director of several privately held firms.

Dr. Doyle holds a Ph.D. and M.A. in English from the University of Notre Dame, and a B.A. in English and History from Mary Manse College. She attended the Program for Management Development at Harvard Business School in 1985.

She is a native of Toledo, Ohio and currently resides in Holland, Ohio.

COURSE DESCRIPTIONS

Team Leadership Style

February 22, 2010

Learn more about your team leadership style and how to use your style strengths to work more effectively with others. We'll look at the role of the team leader and how highly effective leaders vary their style depending on the situation and needs of team members. You'll deepen self-awareness and—time allowing—we'll brainstorm on-the-job developmental opportunities.

How to Lead Change

March 8, 2010

Why do people resist change? If you can understand the underlying dynamics which cause people to fear and avoid change, it's much easier to devise a strategy for leading change. In this session we'll discuss:

- Reasons for resistance to change
 - Which strategy to choose depending on the situation
 - A model for change
 - Your personal style (and the implications for leading change)
-

Understanding Different-ness and Communicating for Better Understanding

April 12, 2010

It's been said that men are from Mars and women are from Venus—but have you ever worked with someone you'd swear must have come from Jupiter? Everyone assumes that they are acting rationally—but sometimes the behavior of others seems inexplicable to us. In this session we'll explore some of the many factors that shape individual behavior. Learn communication techniques to help you understand others and others understand you.

How to Avoid "Set-Up-to-Fail Syndrome"

May 10, 2010

Early career managers often find themselves promoted to manage former peers—and they often find that the skills that got them the promotion in the first place are not enough—or not even the right skills—to bring success. In this session we'll talk briefly about this issue. We'll also discuss the "Set-Up-to-Fail Syndrome" which managers (at all stages!) sometimes unconsciously inflict on their subordinates. See this issue from both points of view—you as a manager and you as a subordinate.

Performance Appraisal

June 7, 2010

There's an old saying that it's better to give than to receive, but when it comes to a performance appraisal, many people find both giving and receiving stressful. This session will look at some of the underlying causes of that stress, and some structural ways to reduce it. We'll also discuss some specific techniques for improving outcomes for both the person giving and the person receiving feedback.

Programs are presented via webinar and will last 1 hour.

Aspiring Leaders: 2:00pm EST
Executives & Managers: 3:30pm EST

Prior to the program, registered participants will receive by email:

- Dial-in number
- Electronic link to access Live Meeting

CLIMBING THE LADDER WEBINAR SERIES 2010

Invest in Your Leadership Potential!

The qualifications of the presenter and the quality of her material make this one of the best professional development investments you'll make this year.

PWH Member Cost:

Sessions \$55 each

Complete Series Package \$220

Five sessions for the price of four!

Non-Member Cost:

Sessions \$85 each

Complete Series Package \$340

Five sessions for the price of four!

Register online!

Aspiring Leaders: www.123signup.com/register?id=jvqmm

Executives & Managers: www.123signup.com/register?id=jkykx

Or complete and return the form below:

Name

Company

Title

Mailing Address

Phone

Fax

Email Address

Choose Your Level:

___ Aspiring Leaders

___ Executives & Managers

Team Leadership Style

How to Lead Change

Understanding Different-ness
and Communicating for
Better Understanding

How to Avoid "Set-Up-to-Fail
Syndrome"

Performance Appraisal

*Empowering Women to
Lead and Succeed*

*Ask about our
corporate packages!*

FOR MORE INFORMATION

Visit our website www.mypwh.org.

Contact PWH Professional Development Chair

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