



HEALTH INDUSTRY DISTRIBUTORS ASSOCIATION

Serving Medical Products Distributors Since 1902

BIOGRAPHY



Matt Rowan

President & CEO

Health Industry Distributors Association (HIDA)

Matt Rowan was named president and CEO of HIDA in 2000 after joining the organization as chief operating officer in 1998. Mr. Rowan has instituted a strategic planning process that has positioned HIDA as a key provider of market intelligence, information, advocacy, and education to 200 HIDA member distributors.

Mr. Rowan also serves as vice chairman of the HIDA Educational Foundation Board of Directors, which represents 140 of the leading manufacturers in healthcare.

In his 20-year association management career, Mr. Rowan has served in senior publishing, marketing, sales, and membership positions at the Water Environment Federation (WEF) and the National Society of Professional Engineers (NSPE).

Mr. Rowan is an active member of the National Association for Wholesaler-Distributors (NAW) and is the chairman-elect of the American Society of Association Executives' (ASAE) for-profit subsidiary, ASAE Services Inc.

He is a graduate of the University of Maryland with a degree in Marketing and minor in Economics.