



HEALTH INDUSTRY DISTRIBUTORS ASSOCIATION

BIOGRAPHY



Ian Fardy

Executive Vice President
Health Industry Distributors Association (HIDA)

Ian Fardy is executive vice president with the Health Industry Distributors Association's (HIDA). In this role he is responsible for leading and managing the association's annual MedSurg Conference & Expo™ – the industry's premier networking and educational event. Fardy also oversees membership and the coordination of corporate sponsorship and sales for the association.

Fardy joined HIDA in 2004. He has more than 20 years of experience in sales and in trade show, convention, and special event management. Functions he has led include the World Economic Summit, National Hockey League and Major League Baseball All-Star Games, and more. Fardy's background also includes a wealth of trade association conference and exposition experience.

Fardy graduated from Senator O'Connor College School in Toronto. Originally from Canada, he and his family live in Maryland.