



Become a year-round sponsor and save.

Contact **Lori Smith** at (703) 838-6103 or smith@hida.org

Partner with HIDA for 365 days of the year with the P365 program. It's a unique opportunity for huge savings on event sponsorships, advertising, show floor banners, and more.

All P365 members have full access to the Gold Key Club at the HIDA Streamlining Healthcare Conference (SHC Conference).

It's simple to participate:

Step 1 – Select a level of participation that best suits your budget.

Step 2 – Review the chart below which outlines the specifics of each level.

Step 3 – Next, customize your package by selecting the sponsorships from each box that best suits your company's needs.



DIAMOND

Value: \$80,000

Your cost: \$65,000

SAVINGS: \$15,000

Choose one item from:

- SHC Conference Sponsorship – Level I
- SHC Conference Sponsorship – Level IV
- Executive Conference – Level I
- Other HIDA and Sales Tool

Choose two items from:

- SHC Conference Sponsorship – Level II
- Executive Conference – Level II

Choose four items from:

- Advertisement (Full Page, Premium position)
- Additional Exposure



PLATINUM

Value: \$54,000

Your cost: \$45,000

SAVINGS: \$9,000

Choose one item from:

- SHC Conference Sponsorship – Level I
- SHC Conference Sponsorship – Level II
- Executive Conference – Level I
- Executive Conference – Level II

Choose two items from:

- Advertisement (Full Page, Premium position)
- Event Registration

Choose four items from:

- Additional Exposure



GOLD

Value: \$38,000

Your cost: \$32,000

SAVINGS: \$6,000

Choose one item from:

- SHC Conference Sponsorship – Level I
- SHC Conference Sponsorship – Level III
- Executive Conference – Level I
- Event Registration

Choose two items from:

- Advertisement (Half Page)

Choose three items from:

- Additional Exposure



SILVER

Value: \$22,000

Your cost: \$18,000

SAVINGS: \$4,000

Choose one item from:

- SHC Conference Sponsorship – Level II
- SHC Conference Sponsorship – Level IV
- Executive Conference – Level II
- Advertisement – Quarter Page

Choose two items from:

- Additional Exposure



BRONZE

Value: \$14,500

Your cost: \$12,500

SAVINGS: \$2,000

Choose one item from:

- SHC Conference Sponsorship – Level III
- Executive Conference – Level II
- Advertisement – Quarter Page

Choose two items from:

- Additional Exposure